PERSONAL DATA PROCESSING AND PROTECTION POLICY

1. Purpose

Protection of Personal Data No. 6698 with this Personal Data Processing and Protection Policy ("Policy")

Regulations, measures and regulations that are important within the scope of the harmonization process with the Law ("KVKK").

Promar Tarım ve Tekstil Ürünleri Pazarlama A.Ş. ("Promar")

aimed at ensuring its adoption. In this context, this Policy applies to every

how the individual's rules set forth by the KVKK and the relevant legislation can be concretely

As it has a guiding quality about what they will implement, our employees, business partners,

have left us any personal data by contacting our customers and us in any way

Informative and enlightening about our KVKK policies to all concerned persons.

carries.

For this purpose and direction, Promar makes the necessary arrangements for compliance with this Policy and periodically

By operating internal audit mechanisms for compliance with the Policy,

ensures its continuity. Relevant regulations and internal audit, including this Policy

mechanisms have been prepared in accordance with KVKK and relevant legislation; Promar, personal data

has prepared various directives and instructions as an internal regulation within the scope of the protection of

has put it.

2. Explanations on Terms

The terms frequently used in this Policy and what these terms should be understood are in the table below.

it is stated:

TERM DESCRIPTION

Explicit Consent About a specific subject, based on information and freely expressed

consent

Relevant Person Natural person whose personal data is processed

Work partners

Suppliers, dealers, contractors related to Promar's business and activities,

agents, joint venture shareholders, brokers, agents, distributors and other

Promar, including service providers, with which Promar does business or service

any natural or legal person

Personal Data Any information relating to an identified or identifiable natural person.

Your Personal Data

Anonymous Halo

bringing in

Even if personal data is matched with other data, under no circumstances can the identity be identified or

render it unrelated to an identifiable natural person.

Destruction of Personal Data

Deletion, destruction or anonymization of personal data

Your Personal Data

Processing

Fully or partially automatic or any data recording of personal data

obtained by non-automatic means, provided that it is part of the system,

recording, storing, preserving, changing, reusing